Best Practices for Running a Successful In-Store Retail Media Network
GUARANTEEING RELIABLE NETWORK OPERATION

### Implement Robust Network Monitoring
Maximize network uptimes by deploying an RMN CMS that has 24/7 automated device and system monitoring capabilities and can detect and automatically fix issues in real-time.

Enable Efficient Remote Troubleshooting
Leverage your CMS's centralized remote troubleshooting capabilities to resolve problems with networked devices swiftly, minimizing downtime.

Leverage Skilled Field Service Personnel
Ensure fast issue resolution in-field by leveraging teams with experience handling on-site repairs and system upgrades.
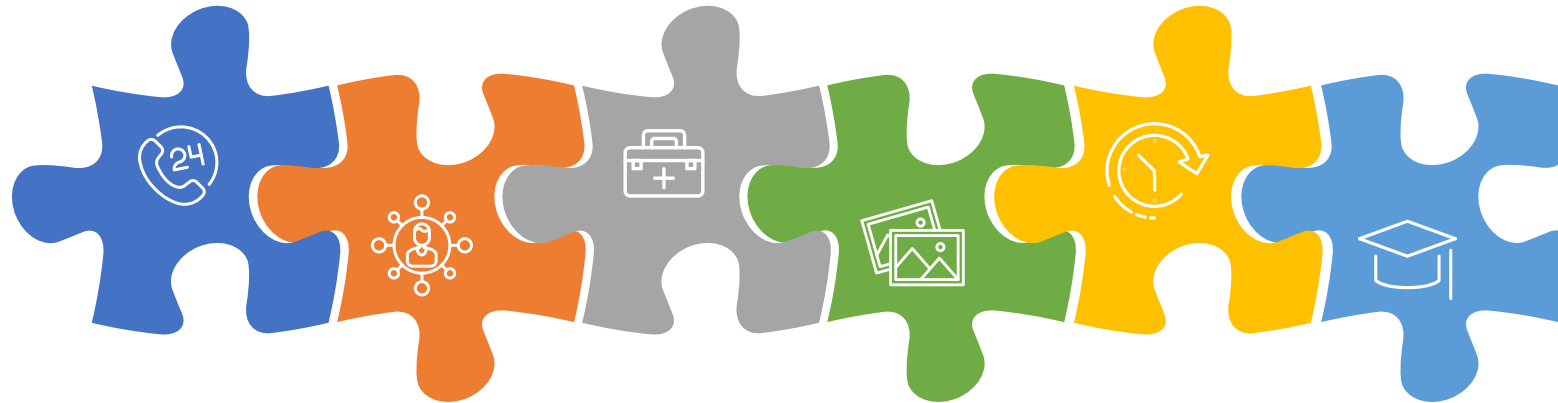
Deploy Network Redundancy and Failover
Build redundancy into your network with backup systems that automatically activate when needed, ensuring seamless operation even during unexpected failures.

Regularly Update and Maintain Your System
Keep your network up to date and fully operational by scheduling regular system software updates and routine hardware maintenance at the store level.

Drive Maximum Compliance
Implement a solution that can monitor status for all devices on your network and guarantee the right content is playing on the right screen at the right time.