



# Best Practices for Running a Successful In-Store Retail Media Network

## ENSURING A SUCCESSFUL DEPLOYMENT



### Build a Strong Foundation

Start by designing and configuring your network infrastructure. A network tailored to your project and space needs is the key to ensuring optimal performance and scalability.

### Choose the Right Equipment

Select high-quality equipment that meets your specific needs. Sourcing from reliable vendors ensures all components are available and on time for your project.



### Execute a Seamless Installation

Professional installation services tailored to the project is the key to a smooth deployment. Ensure everything is installed according to plan to start an optimal operation.



### On Track with an Expert Team

Leverage experienced project management resources to oversee the deployment process. Have a dedicated tier 1 help desk team tracking each step of the deployment process, providing support and troubleshooting.

### Optimize Network Performance

Program and manage your network to ensure its best performance. Leverage a team of experts to set up the content and programming pie that aligns with your goals.



### Ensure Post Deployment Success

A proactive team will continue to deliver post deployment support. Ongoing support will ensure optimal network performance that aligns with your strategic objectives.

